



4343 S. Hamilton Road

Groveport, Ohio 43125

614-836-2115

## FOR IMMEDIATE RELEASE:

### CORPORATE CONTACT:

Samantha Harris, Marketing Coordinator  
Hague Quality Water International  
Phone: 614-836-2115, Ext. 175  
E-Mail: [sharris@haguewater.com](mailto:sharris@haguewater.com)



## HAGUE QUALITY WATER INTERNATIONAL CELEBRATES 50 YEARS OF EXCELLENCE IN THE WATER TREATMENT INDUSTRY

(Groveport, Ohio) William R. Hague began his entrepreneurial journey in 1960 with just a blank piece of paper and a vision. Fifty years later, his vision has been realized and the blank paper replaced by countless accolades touting his company's contributions to the water treatment industry, numerous awards, and recognition for multiple cutting edge technological patents and product designs.

Hague Quality Water International grew its business from humble beginnings. Hague, who started his professional career as a door-to-door salesman, became intrigued by the water treatment industry and decided to sell water treatment equipment through an established local dealer. After working hard and becoming the top dealer in the Columbus, Ohio area, Hague became increasingly aware the equipment he was selling was not functioning properly and required numerous service calls. With the objective to provide his customers with better equipment, Hague decided to start his own business by purchasing parts and assembling his own water softener systems.

Hague's business was profitable for several years but as the industry changed, so did Hague. In the mid 1980's, Hague began his quest for his own unique water softener design. "I started with a blank piece of paper," said Hague, "I put together an engineering staff and we started designing a new water softener." Hague's business venture was not instantly successful. He and his team invested large amounts of time and money to design a distinctive product.

Eventually, Hague's perseverance paid off when the development of the WaterMax® water conditioning unit was finalized. The feature that set the WaterMax® apart from the competition was its multi-compartment tanks offering flexibility in water treatment media configuration. To ensure his products were of the highest quality, Hague also implemented a rigorous equipment testing system to test each product before it left the manufacturing facility. Word spread through the industry about Hague's new WaterMax® water softener and business quickly grew.

Today, Hague Quality Water International employs approximately 100 workers at its state-of-the-art 70,500 square foot manufacturing facility located in Groveport, Ohio. Throughout the company's history, building personal relationships with customers and dealers has been just as important as providing quality products. If someone calls in with a question, they will speak to a live customer support representative; not an automated machine. "I'm real uptight about that," says Hague, "I want a real live body, not an answering machine."

With hundreds of Hague dealers nationwide, distribution continues to grow in the U.S. Hague Quality Water has also established a strong presence in international water treatment markets and currently exports to countries such as Western Europe, Russia, Japan, Taiwan, China, Latvia, Egypt, Turkey and Ukraine. Recently, Hague's global efforts were recognized by Ohio Governor, Ted Strickland for demonstrating superior performance in exporting and raising awareness of exporting as a vital component of Ohio's economy. For this accomplishment, Governor Strickland presented Hague Quality Water International with the E-Award honor.

In 1997, William R. Hague, Founder of Hague Quality Water International, relinquished the role of company President to his eldest son Robert (Bob) A. Hague. Bob now oversees the daily operations of the company making it the oldest water treatment manufacturer, owned and operated in the U.S., under continuous family ownership. Despite "retirement", Hague continues to be involved in the business and consults on several projects. "Fifty years ago, my father started our business and laid the foundation for all of our past and future success. We strongly believe in the future of the water treatment business and Hague's growing part of its market", stated Bob Hague.

*To learn more about Hague Quality Water International, contact Hague's Corporate Marketing Department at (614) 836-2115 or visit [www.haguewater.com](http://www.haguewater.com).*

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